



## **Communications Advisor (Bilingual English/Spanish) – Contract Initial Term of 4-6 months, Extension Possibility**

### **Role Description**

You will be responsible for supervising and leading the communications team to develop and execute a comprehensive strategy with the goal of promoting transparent, honest and open communication with our stakeholders as the company transitions through the permitting phase and into the construction phase of the Loma Larga gold project, located within Ecuador. You will also oversee and create editorial content for social and traditional media platforms, through from idea generation to execution, while building relationships with the INV Metals team, our stakeholders, and industry specialists.

### **Primary Responsibilities**

1. You excel in strategic planning, have excellent verbal and written communication skills, and enjoy working with a team.
2. You will develop and execute a comprehensive communication plan for all stakeholders (political, communities, investors) within Ecuador and internationally, during the permitting phase of the Loma Larga gold project.
3. You will help expose traditional and social media audiences to the gold mining industry, and showcase the positive contribution that the INV Metals gold mine will have within Ecuador.
4. You are familiar with the best practises in the mining industry and have had success in communication and consultation programs for a development project.
5. You are proactive, understand the big picture and the impact of a positive media presence, and you're ready to help build the Company's digital footprint and presence.
6. You will monitor current trending conversations and statements (especially within Ecuador) regarding the Company, the Loma Larga project, political and key stakeholders, the mining industry and other related topics and prepare detailed status reports to senior management on your findings and relevant insights.
7. You will keep up to date on trends within the gold mining industry, environmental and social responsibly, environmental stewardship, human rights, local and regional economics, political landscape and developments, and other related topics.
8. You have keen attention to detail, great problem solving skills, the ability to multi-task and can manage competing demands with effective time management.
9. You know how to capture a compelling story in a full page article or in 280 characters or less, highlight events, write interviews, and use/take compelling pictures.

### **Qualifications**

- Fluent in speaking and writing both English and Spanish.
- A minimum of 10 years' experience in communications strategy development, management, and leadership.
- A minimum of 10 years' managing traditional and social media platforms and content.
- Bachelor's Degree in related field (e.g. Communications, Journalism, Creative Writing, Marketing, etc.).
- Demonstrated expertise in data-driven traditional social media strategy and execution.
- Presentation and writing skills are a must. Must be proficient in Microsoft Office.
- Strong interpersonal skills. Must be able to work collaboratively with internal and external stakeholders.
- Ability to manage a project from inception to execution.
- Experience within the mining industry is a requirement.

### **Location and Term**

Given the situation with COVID-19, we are open to a remote work site for this role. Preference may be given to candidates in Toronto or Ecuador. Once travel restrictions are lifted, and it is deemed safe to travel, the role will require occasional travel to Toronto and Ecuador and frequent communication with the Company's executive, social and technical teams.

The position reports to the CEO. The initial term of the contract is for 4-6 months. If the successful candidate demonstrates a significant contribution as a result of their efforts, there is a possibility of extension.

### **About INV Metals**

INV Metals is currently finalizing an Environmental Impact Study on our Loma Larga gold project, located in Ecuador. Once submitted, we will enter the permitting phase where strong communication will be a pillar of our strategy to achieve our goal of the development of the Loma Larga underground mine.

To apply please submit your resume by August 15, 2020 via email to [info@invmetals.com](mailto:info@invmetals.com). Please include in the subject line: Communications Advisor, send PDF versions of your resume, cover letter and writing/social media portfolio (or links to portfolio or blog), if any.

Note that INV Metals does not accept unsolicited resumes from 3rd party recruitment agencies without a written agreement in place for a permanent/contract placements. Note we also do not collect personal or banking information from candidates. We thank all applicants for their interest. Only candidates selected for an interview will be contacted. INV Metals is an equal opportunity employer.